



Board of Education School and Community Relations Committee

(Minutes from 11/2/23 meeting)

November 2, 2023

Time 4:00 – 5:00 p.m.

Board of Education Room

Present: Ms. Hershberg, Mr. Wood, Ms. Lucasey (ex officio), Ms. Klebanoff, Mr. Ridley, and Mr. Slentz

The meeting convened at 4:00 p.m.

1. Framing the work

Committee

- a. Review and approval of agenda

The agenda was approved by the members.

2. Updates and Recommendations

Administration

- a. Communications Data Review
 - i. Board of Education Meeting Virtual Attendance
 - ii. District Website Traffic
 - iii. Social Media Followers
 - iv. [Meeting Today's Communications Challenges](#)
 - v. Steps to Increase Community Access

Committee members reviewed various data from our livestreaming, website, and social media sites and discussed ways to further engage the community. Mr. Slentz encouraged members to review a recent webinar and associated handbook from the New York State School Boards Association entitled Meeting Today's Communications Challenges. Administration noted the intention to conduct a communications audit and that we would budget for that in the 2024-25 budget.

- b. Framing the December 6 State of the District Community Forum
 - i. Topic Generation
 - ii. Virtual Access
 - iii. Q and A Live and Virtual

Committee members discussed possible topics for the presentation at the December 6 State of the District Presentation. The format will include a brief presentation by the Superintendent with an opportunity for follow up questions, questions in general, and a period for individual questions to be posed to the Superintendent.

3. Agreed Upon Next Steps

Committee

- a. *Administration will also seek input from members of the Administrative Council on possible topics and the arrangements needed for live streaming the event and submission of questions from remote attendees.*
- b. *Administration will consider whether food should be provided for attendees prior to the 7:00 p.m. start time.*

5. Next meeting Date

- a. November 28, 2023

Committee

7. Adjourn

The meeting adjourned at 4:55 p.m.

Committee